

Editorial by Florence LEGROS



It's the season !

The competition season is in full swing.

While the Executive MBA has no seasons and we recruit throughout the year, most of the other programmes are recruited by competitive examination, the tests for which may be spread throughout the year.

The school publicises its intake capacity in a number of ways: mainly through the Bulletin officiel de l'enseignement supérieur, de la recherche et de l'innovation (Official Bulletin of Higher Education, Research and Innovation), but also through any test banks, in this case the BCE - banque commune d'épreuves - for post preparatory classes.

There are as many competitions as there are programmes:

One for bachelors (after registration and selection of candidates via Parcoursup, as is compulsory for all programmes accredited by the Ministry)

One for international bachelors (IBBA, the new 4-year post-baccalaureate programme, which will start in September 2025)

One for admissions on the basis of qualifications in the Grande Ecole/Master's degree programme, for students wishing to join us after a Bac+2, +3 or +4.

Admission to the DESSMI (Diplôme d'Etudes Supérieures Spécialisées en Management par l'Innovation) is also by competitive examination (application, then interview and oral examination in English).

The other programmes (PhD, DBA) are subject to selection on the basis of a portfolio and then an interview, but admission is not strictly speaking subject to a competitive examination.

When?

Competitions start in the autumn, but the full season begins in April. All ICN staff and partners are mobilised or welcome. Former ICN students also have their rightful place on the juries.

Whatever the competition, students are tested on their level of English and take part in a personality interview; the aim is obviously to assess the candidates' personality and their motivation to join us, but also to highlight the school's strengths - particularly in relation to the competition, its triple accredited quality, its national diplomas, its international network and its alumni.

The personality interview takes place in several stages: a review of their CVs, their motivations and what they know about the school, and games based either on cards for admissions based on qualifications, or on Lego for post-preparatory classes. This is an opportunity to highlight the Un1que character of our school!

If you would like any information, clarification or would like to apply to sit on a jury, the competitions team is at your disposal: admissions@icn-artem.com

Breaking news!

ICN Business School renews its AACSB accreditation for a maximum of 6 years! Following an audit carried out in March 2025, the American organisation AACSB (Association to Advance Collegiate Schools of Business) has renewed ICN Business School's accreditation for a further 6 years, which is the maximum existing period. This decision underlines the commitment and academic excellence of the school, which continues to rank among the top 1% of triple-accredited business schools worldwide (AACSB, EQUIS, AMBA).



"We are proud to have had our AACSB accreditation renewed for a maximum of 6 years. This major achievement is strong recognition of the quality and rigour of our academic programmes, the commitment and expertise of our faculty and staff, and the invaluable support of our community and partners. It testifies to our constant desire to improve and strive for excellence in management education. ICN offers its students

the best possible learning experience to prepare them for success in an ever-changing global environment. This renewal not only reaffirms our place as a leading business school, but also encourages us to move forward, promote innovation and strengthen our impact on our students and society as a whole."

Kushal SHARMA, Director of Quality and Accreditation

Transforming the future of management with the ICN PhD

Each year, ICN's doctoral programme trains leading researchers in the world of management. It offers a unique opportunity to conduct cutting-edge research at the crossroads of art, technology and management. It transforms students into responsible researchers who contribute to the development of contemporary, creative and innovative knowledge on management and development in an international context.



"ICN researchers focus on providing future leaders with the skills and tools they need to achieve sustainable results in all areas of business and management."

Elisabeth PAULET, programme director

A challenging programme

The degree awarded by ICN Business School is a doctorate in management (Bac+8 Doctor of Philosophy in Management). The programme is divided into three stages over 3 to 4 years:

After a first year of seminars on methodology and cross-disciplinary issues, in the second year students are invited to present and discuss an article from their own research. In the third year, they present the argument of their thesis. The fourth year is devoted to finalising their manuscript and defending it.

The PhD programme trains researchers for careers in international universities, research-focused organisations and high-tech industries.

They have chosen to join an international and dynamic community of committed researchers. ICN Business School is currently preparing 40 PhD students from Iran, Afghanistan, Morocco, the United States, France, Poland, Lebanon and elsewhere.

Through original, high-impact research, researchers devise innovative, sustainable solutions to major global economic challenges.

ICN Creative Fund supports international student mobility!

As part of the launch of ICN's International Bachelor in Business Administration (IBBA) in September, the ICN Creative fund has decided to get involved in promoting equal opportunities!

As we all know, the programme has a strong international dimension. We also know that for some students, spending time abroad can be too much of a financial burden and an obstacle to applying for the programme.

In line with its primary mission of promoting social diversity within the school, the endowment fund will work alongside deserving students to provide them with financial support. In this way, it will be able to alleviate the accommodation or transport costs incurred by these students' international mobility.

Individuals and/or companies can make a donation to the ICN Creative Fund and give deserving candidates access to this prestigious programme.

Make a donation

Contact us



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Find information
on our website

Choose ICN Business School!

Collection of the 2025 apprenticeship tax is underway!

The apprenticeship tax is a compulsory financial contribution for French companies. It is intended to finance vocational training and educational innovation.

As is the case every year, companies can freely allocate part of the amount to be paid, the 'balance', to the establishments of their choice! As a higher education establishment, ICN Business School is entitled to receive this 'balance'.

You have the power to choose ICN BSI!

By choosing ICN BS, you are supporting the school's CSR actions, student support initiatives, etc.

By supporting ICN, your company benefits from dedicated services: free priority access to recruitment events, promotion of your employer brand, invitations to school events, special conditions for continuing education.

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by Anne Lavigne, Professor of Economics at the University of Orléans

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